

Questions:

- Name Of the Client (Person):
- Name of the Organization/Company:
- About The Organization/Company:(Pl include organization profile including Vision and Goals):
- Describe your Business/Work in one word/a sentence:
- What is the project?:
- Target Audience the product to cater:
- Any survey you have done with the target audience? (If yes! request you provide (if organization policy permits)
- Time line expected to this Project/Designing:
- One Word description of the project/Design:
- One line description of the Project/Design:
- Brief description of the Project/Design:
- Where will the Design/Project be used?:
- What do you want to achieve with the design:
- Your Budget:
- Sample Designs: (please provide with the pictures or links)
- Your Color Preferences/theme: (if possible swatches or theme related pictures would be appreciated)
- Five random words describing the desired end product (design/Project):
- Five random pictures describing the desired end product (design/Project):
- Single point of Contact Person for the project/Design (Full detail):
- Any further notes/direction to be kept in mind by Pasade?:

Note: This questionnaire after both the parties have filled and agreed will be signed as a token of understanding between Pasa'de' and for future reference.

The Client Signature
Signature
Stamp Required
Required

Pasade Chair person's
Stamp

* Please read the terms and conditions plus rules and regulation of Pasade carefully.